

# International Comic/Manga School Contest Sponsorship

Since 2018, we have held the International Comic/Manga Schools Contest aimed at students, to contribute to the further development of comics and manga, as well as opening the door of opportunity to creators around the world regardless of their country or artistic medium. We hope we can count on your support and sponsorship this year.

## Summary

Event Name: International Comic/Manga School Contest 2023 International Comic/Manga School Contest 2023

#### Timeline

Sponsor application deadline: October 16

Submission period for students: Early December 2022 - Early April 2023

Result announcement: Early July 2023

#### **Applications**

Sponsor places are awarded on a first-come, first-serve basis and will be closed once the allocated number of slots has been filled.

#### Summarv

- Target Regions/Schools: Open to all schools worldwide. Any language welcome.
- Categories: Original Comics, Original Manga, Original Webtoons, Original Bande Dessinée, Storyboard, and Illustration

## Contest site (2022):

https://www.clipstudio.net/promotion/comiccontest/en/



2022 Contest Grand Prize-winning work PAGPAG by kanins Victory Christian International School (the Philippines)

# Sponsorship Plans

The following sponsorship plans are available. Refer to the following for the benefits of each plan.

In the case of publishers, individual editorial departments can sponsor the contest separately.

	Gold sponsor	Silver sponsor	Collaborator
Sponsorship Fee	JPY 1,000,000	JPY 300,000	-
Sponsor slots	First-come, first-serve (no further applic	come, first-serve (no further applications will be accepted once allocated slots are filled)	

The sponsorship fee will be charged upon the announcement of the contest results (July 2023). For any requests regarding the timing of the invoice, please get in touch.

## **Sponsor Benefits**

	Gold sponsor		Silver sponsor	Collaborator
1. Judging panel participation (Optional)	*			
Contribution of manuscript text for Storyboard Category (Optional)	*			
3. Contribution of general comments on the contest	*			
4. Appearance in video award ceremony	*			
5. Participation in the judging process	*		*	
6. Comments on winning entries	All entries		Up to 5 entries	1 entry
7. Space for media or corporate brand (1)	***		**	*
8. Space in email newsletter sent to participating schools	***		**	*
9. Translation of content by native translators	*		*	*
10. Publishing of detailed critiques on winning entries	*		*	1 entry
Gold sponsors: Select (a) or (b) (b is limited to 1 company)	(a) Contestant Contact	(b) Entry Publication		
11. Publication of entries	Top priority	*Publication rights for all entries	Priority	Sub-priority
12. Contact with winners/contestants (optional)	Top priority	None	Priority	Sub-priority
13. Multi-lingual negotiation support	1 year	None	6 months	2 months
Optional extra: Distribution of exclusive email newsletter to winners (JPY 100,000)	1 (limited to four companies, in order of priority)			

<sup>\*</sup>Limitations on type or number of works to be included

The contest will be promoted to students and teachers around the world who are interested in comics, manga, and all types of creative endeavors.

- Your company's media or brand logo and name will be posted on the contest site, email blasts, and any news
  releases and announcements regarding the contest. We can also include any information you would like in the
  Clip Studio Paint email blast sent to participating schools.
- Your brand will gain wide exposure alongside the promotion of the contest through news releases, banners and ads on social media, etc.,
- Since this is a contest aimed at students with professional aspirations, we give feedback and advice on their
  entries. By posting your feedback as content on our tutorial site, your brand will gain continuous exposure even
  after the contest has ended.
  - Examples: https://tips.clip-studio.com/en-us/articles/6731 https://tips.clip-studio.com/en-us/articles/6721
- You will be able to participate in the judging process. You will be asked to judge the artworks that have passed
  the first round of screening by Celsys.
  - Judging will be conducted by judges, sponsors, and Celsys.
- Sponsors can post the winning entries to their respective media.
- Sponsors can contact the winners and participants of the contest. The 2022 contest saw 44 students receive
  contact from sponsors, resulting in 27 successful matches. Upon request, we provide language support for
  communication with awardees to further support building relationships with young creators around the world.

## Apply / Contact us

Should you require further information or clarification, please do not hesitate to contact us.

CELSYS, Inc. International Comic/Manga School Contest Organizer E-mail: comiccontest2023@celsys.com